

# Anna Taylor

## Digital PR & Marketing Consultant

info@annataylor.io  
AnnaTaylor.io

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### Skills

Degree in Mass Communication: Public Relations and Advertising with 8 years of experience in Digital Marketing, and 9 years of TV/Film production. Aiming to leverage a proven knowledge of strategic storytelling, influencer outreach, and market positioning to accomplish your Digital PR & Marketing needs. Acknowledged as hard-working, a connector, creative, and resourceful by my peers.

WordPress, PhotoShop, ActiveCampaign, MailChimp, Google Analytics

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### Experience

#### AXZM.com / Digital Marketing Manager

JAN 2012 - JAN 2018, DALLAS, TX

Implemented all aspects of Digital Marketing Agency, including Executive Assistant, Marketing Consultant, SEO, Community/Social Media Manager, Digital PR, Content Writer/Copywriter, Account Management, and Email Marketing.

#### Blog.AmericanPregnancy.org / Content Strategy

DEC 2016 - FEB 2018, DALLAS, TX

Content strategy, SEO, writing, community building, digital PR, and social media manager of americanpregnancy.org.

#### OrganicHealthNow.com / Founder

APR 2017 - FEB 2018, DALLAS, TX

Content strategy, SEO, writing, and digital PR.

#### BeFractal.io / Co-Founder

MAR 2018 - NOV 2019, WORLDWIDE

Communications strategy, marketing, and media outreach. EOSio community leader and representative in the blockchain community on initiatives related to a share of voice for the community.

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## Education

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**Collin College / A.A. Mass Communication: Public Relations and Advertising** - Plano, TX

**Awards & Honors:**

President's/Dean's List, National Society of Collegiate Scholars, Phi Theta Kappa, National Society of Leadership and Success